

CASE STUDY



STRUGGLING TO REACH ITS COST CUTTING GOALS

Declining Service Reliability

Print Management: Lack of adequate printing management in place.

Accountability: Inadequate accountability for students, administration and faculty.

The Business Case

The university was looking to control copy costs through another printing services vendor, however, the college was struggling to reach its cost cutting goals. Upon contact, HIG conducted a survey of the whole campus with input from every end user. After collecting all the necessary data, HIG rolled out a solid blueprint as to how the college could cut their printing costs down with Toshiba copiers, PaperCut, Cloud Printing and Declining Balance. These solutions met all the reliable criteria they were seeking as a long-term solution.

Higher Information Group's Managed Printing Solutions

Toshiba copiers provided up-to-date printing and copying solutions

PaperCut met all criteria they desired, providing a reliable print management solution

Approximately 9% savings in printing costs in the month of November in 2017

Environmental study from PaperCut has a savings of \$32,595.85 in unreleased jobs for the calendar year (2017 report)

Helps maintain the college to be a leader in sustainability

Increased satisfaction of students, administration and faculty by providing better and more reliable printing services to the campus.

HIG Delivers the Solution

HIG was able to provide Dickinson College with a varied print management solution, covering key concerns for their client by providing cost saving measures campus wide and implementing accountability for students, administration and faculty.