**HIGHER INFORMATION GROUP MARKETING TEAM WINS TWO PEAK ACHIEVEMENT AWARDS**

September 20, 2021 - Higher Information Group, headquartered in Harrisburg, PA, announced today that they were honored with two awards, including Best Marketing Design and Best Website from the York Builders Association (YBA). The awards are part of the PEAK Achievement Awards, presented annually by YBA. The PEAK Achievement Awards recognize excellence in all aspects of the building industry, from building and remodeling to community service, sales & marketing, outdoor projects, and more.

Higher Information Group and other award winners were honored at the 2021 PEAK Achievement Awards Banquet on September 16 at Wyndridge Farm in Dallastown.

“Qualified industry experts from across the state judged the PEAK Achievement Award projects, so the winners represent the very best projects voted on by an audience of their peers,” said Haley Miller, Director of Events for the York Builders Association. “We’re incredibly proud that these businesses are part of the York Builders Association. They set the standard for quality work, value, innovation and in this case, client satisfaction is also one of the judging criteria.”

The HIG Marketing Team has expertise in Strategic Consulting, Content & Creative Development, and Digital Marketing Solutions.

* Winner, [Best Website](https://www.smithlandusa.com/) (Client: Smith Land & Improvement Company) – [See Video](https://youtu.be/d7_kMjdmO40)
* Winner, Best Marketing Design (Client: Greystone Public House and Greystone Brew House) [See Video](https://youtu.be/cbRgLkBo6Wo)

**About the YBA**

The York Builders Association is a non-profit organization chartered in 1964 and affiliated with the Pennsylvania Builders Association (PBA) and the National Association of Home Builders (NAHB). The mission of the York Builders Association is to be the trusted resource for the building industry and our community. For more information, contact the York Builders Association at 717-767-2444 or [www.yorkbuilders.com](http://www.yorkbuilders.com).

**About Higher Information Group**

Higher Information Group’s (HIG) corporate headquarters is located at 400 North Blue Ribbon Avenue in Harrisburg, PA. Founded in 1969 as Harrisburg Copiers, the business focused on traditional business equipment. The company’s business model, practices, and expertise evolved to encompass managing information throughout the document lifecycle. In 2001, current Owner and President John G. Frish purchased the company. Today, HIG continues to grow and incorporate new solutions that help companies transform the way they do business. HIG provides customers with services across four divisions, including Office Solutions, Technology Solutions, Document Solutions, and Marketing Solutions.

###